



SPONSORSHIP PROPOSAL

22nd-23rd March 2025

Computer Science Society at the
University of Birmingham

< about us >

birmingHack is the brand new flagship hackathon at the University of Birmingham, run by the award-winning Computer Science Society (CSS) - the same society that gave life to BrumHack and HackTheMidlands - to join the hacking talent of Birmingham together, celebrating the innovation, creativity and achievements of the industry's next generation.

With the job market for Computer Science becoming more competitive every year, it's become even more crucial to provide students with the support that will strengthen their industry connections after university or solidify their CV - which is where birmingHack and the support your company can provide comes in. The 24-hour hackathon will be run within the Computer Science Building on the university's campus, with a broad range of challenges available for hackers to take on to learn a new technology, collaborate and compete for prizes in the individual categories. For some students, a hackathon project might just be the deciding factor that lands them a job after they graduate.

< why support us >

- **Promote your brand at one of the top 5 Computer Science departments in England** - in 2021, the Research Excellence Framework declared UoB the 3rd best CS department, an outstanding achievement for the university - the same department that is supporting birmingHack.
- **Find your future employees at a centrally located University in the heart of the country** - because of its locality, anyone can get to Birmingham, but also branch out from it. Plenty of companies have additionally hired students who have produced exceptional results at hackathons.
- **Advertise your opportunities to our diverse student body** - CSS itself has a broad range of member demographics, from home students to international students, first-year freshers to PhD students, men, women and non-binary people - with many more within the department itself.
- **Showcase your technology and ideas to the UoB tech community** - technology is what hackers are passionate about, and this will be the time when they learn more about it! Use this to flex your engineers' talent and knowledge through engaging and memorable workshops.

< sponsorship tiers >

Company Perk	Gold (£600) 2 Slots	Silver (£350) 2 Slots	Bronze (£150) Unlimited Slots
Presence on our social media platforms (Instagram, our website and our discord)	✓	✓	✓
Merch Handout	✓	✓	✓
Host and judge a challenge of your design	✓	✓	✗
Host a workshop or talk	✓	✓	✗
Attend in person with catering provided	✓	✓	✗
Have a stand at the venue	✓	✓	✗
Speak during our opening ceremony	5 minutes	2 minutes	✗
Be part of the judging panel for the main challenge	✓	✗	✗

NB: Tier prices are quoted excluding VAT and all sponsorship packages are negotiable within reason

< perk highlights >

- **Workshops/Talks** - Showcase your technologies and promote opportunities within your company by hosting a workshop or talk during birningHack.
- **Merch Handouts** - Get your branding seen among future applicants and used with pride.
- **Host a Challenge** - Find your next employee by testing our attendees with a challenge of your own design.
- **Be part of the judging panel** - Get a close look at submissions and see the skills of contestants first hand

< contact us >

If you have any questions about sponsoring the hackathon ahead of the event, want to discuss your options for support or just want a chat, then you can reach out to organisers within CSS by either shooting us an email or contacting us through LinkedIn.

CSS Contacts

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